



## Call for Papers

### Behavioral Science & Policy Association Annual Conference 2025

The Behavioral Science & Policy Association (BSPA) will hold its annual conference online, May 1 and 2, 2025. More than 500 leading behavioral scientists, policy makers, executives, and members of the media are expected to attend. All the programming, uniquely fit for digital, will be hosted online with live streaming and interactive sessions from 11am-5pm (EST).

BSPA is seeking proposals for short presentations highlighting issues relating to key areas in which behavioral scientists could have significant influence on policy. Each area will be introduced by an invited keynote speaker, followed by a handful of compelling 8-minute presentations.

#### Policy Area

*Poverty & Financial Wellbeing  
Healthcare  
Environment & Sustainability  
Organizational/Management  
Justice & Ethics  
Education*

The short presentation session is designed to inform and influence academics, policy makers, and managers. These talks are intended to capture the interest of the audience, convey key information, and allow for several presenters to share their ideas in a brief period of time. Presenters may use slides but are not required to do so.

Presentations may demonstrate recent key research findings (potentially from multiple papers) with meaningful implications for policy and practice and need not present new work in progress. These presentations should not be highly technical. Rather, presenters should craft presentations in the style of TED talks. An 8-minute time limit will be strictly enforced to allow for each presenter to address the audience, and presenters should be prepared to have their presentations recorded and posted to the BSPA web site.

Submissions must include:

Presenter's name, affiliation, title, and contact information  
Presentation title (100 characters or less)  
A 400-word abstract summarizing the planned talk  
MLA-style reference(s) to published work that will be described  
Relevant policy area (e.g., Global Health, Justice & Ethics, etc.)

**Submission Deadline:** February 28, 2025

Upload Submissions Here: <https://behavioralpolicy.org/call-for-presenters/>

About BSPA

The Behavioral Science & Policy Association (BSPA) is a non-profit membership organization that promotes the application of rigorous behavioral science research to public and private sector policy making, and disseminates this work to a broad audience. BSPA unites a community of leading scholars in various behavioral science and policy disciplines, and facilitates interactions among leading behavioral scientists, policy analysts, and leaders from public, non-profit, and private policy sectors.

Our goal is to encourage and disseminate innovative policy solutions that serve the public interest and are derived from the study of individual, group, and organizational behavior. The BSPA board consists of experts in a variety of academic and policy disciplines, including leading policy experts, top researchers, and premier journalists. Our partner organizations include the Sage Publications, Duke University, and UCLA. We have received generous support from a number of organizations, including the Alfred P. Sloan, MacArthur, and William and Flora Hewlett foundations.

BPSA Conference Co-Chairs:

Denise Rousseau (Carnegie Mellon University) and Abby Sussman (University of Chicago)

BSPA Co-Founders: Craig Fox (UCLA) and Sim Sitkin (Duke)