11:00am  welcome remarks  
Hear from our co-founders and conference chairs as they introduce the BSPA annual conference - and learn how to get the most out of your virtual experience with us!

Craig Fox, UCLA  
Michael Hallsworth, The Behavioral Insights Team  
Anuj Shah, University of Chicago  
Sim Sitkin, Duke University

11:10am  panel discussion: policy making  
This panel will share the latest real-world insights on how behavioral science is being combined with new technology to advance policy goals — and what the potential risks are for governments.

speakers  
Nicholas Chesterley, Financial Sector Policy Branch, Dept of Finance Canada  
Irene González, Plan Ceibal  
Laura Smart, Behavioural Hub

moderator  
Beth Blauer, Johns Hopkins University

12:00pm  book panel: how technology shapes society  
This book panel will examine how the choices we make about technology have a profound impact on each generation’s fortunes and understanding of the world.

speakers  
Simon Johnson — ‘Power and Progress: Our Thousand-Year Struggle Over Technology and Prosperity’ — MIT  
Jean Twenge — ‘Generations: The Real Differences Between Gen Z, Millennials, Gen X, Boomers, and Silents—and What They Mean for America’s Future’ — San Diego State University  
Sander van der Linden — ‘Foolproof: Why Misinformation Infects Our Minds and How to Build Immunity’ — University of Cambridge

moderator  
Dolly Chugh, New York University

12:45pm  break

1:15pm  topic-focused keynote addresses  
Hear from our community thought leaders as they discuss the behavioral science findings most relevant to promoting the application of rigorous behavioral science research to concrete societal challenges. In this first of two topic-focused panels, we feature experts in the behavioral science of: poverty & financial well-being; environment & sustainability; and global health.

area 1: poverty & financial wellbeing  
Tatiana Homonoff, New York University

area 2: environment & sustainability  
Elke Weber, Princeton University

area 3: global health  
Jeannie Annan, International Rescue Committee
agenda

Thursday May 2

2:15 pm  parallel sessions: lightning talks in three areas
Following the topic-focused keynote addresses, competitively selected presentations will describe recent research with novel, actionable insights. Participants will select one of three parallel sessions to attend: poverty & financial well-being; environment & sustainability; and global health.

various speakers

3:00 pm  break

3:30 pm  panel discussion: how can behavioral science inform AI regulation
This panel discussion draws on evidence.

speakers
  TBD
  TBD
  TBD

moderator
  Aaron “Ronnie” Chatterji, Duke University

4:15 pm  keynote: algorithms - the next frontier for choice architecture

speaker
  Sendhil Mullainathan, University of Chicago

5:00 pm  day 1 closing remarks
11:00 am
welcome remarks

11:15 am
fireside chat: better government in the digital age
Jennifer Pahlka, founder of Code for America and former U.S. Deputy Chief Technology Officer, will discuss the cultural and technological challenges facing the government, along with insights on how it can do better.

speaker
Jennifer Pahlka, Senior Fellow, Niskanen Center and Federation of American Scientists

moderator
Wendy De La Rosa, University of Pennsylvania

12:00 pm
topic-focused keynote addresses
Hear from our community thought leaders as they discuss the behavioral science findings most relevant to promoting the application of rigorous behavioral science research to concrete societal challenges. In this second of three topic-focused keynote addresses, we feature experts in the behavioral science of organizations & management, justice & ethics, and education.

area 5: organizations & management
Adam Waytz, Northwestern University

area 6: justice & ethics
Keith Chen, UCLA

area 7: education
David Yeager, University of Texas at Austin

1:00 pm
break

1:30 pm
parallel sessions: lightning talks in three areas
Following the topic-focused keynote addresses, competitively selected presentations will describe recent research with novel, actionable insights. Participants will select one of three parallel sessions to attend: organizational & management; justice & ethics; and education.

various speakers

2:15 pm
networking
Conference attendees stay 30-45 more min in the same groups from the lightning talks

3:00 pm
break
3:30 pm  **behavioral science & design panel**
People have been talking about the potential benefits of bringing together behavioral science and human centered design for some time. But how is this being done in practice? Expert practitioners share the latest tangible benefits for policymakers.

**speakers**
- Lindsay Moore, US Department of Veterans Affairs
- Ruth Schmidt, Institute of Design
- Piyush Tantia, ideas42

**moderator**
- Ravi Gurumurthy, Nesta

4:30 pm  **best publication award**
BSPA’s Best Publication Award recognizes research that advances the rigorous application and development of behavioral and social science to policy and practice in public, private and nonprofit sectors.

**presenter**
- TBD

4:45 pm  **bspa upcoming conferences, events, special issues & day 2 closing**