behavioral
science & policy association

BSPA CONFERENCE 2024
Online conference – May 2–3, 2024

theme: technology & society

agenda

thursday may 2

11:00am

welcome remarks

Hear from our co-founders and conference chairs as they introduce the BSPA annual conference – and learn how to get the most out of your virtual experience with us!

Craig Fox, UCLA
Michael Hallsworth, The Behavioral Insights Team
Anuj Shah, University of Chicago
Sim Sitkin, Duke University

11:10am

panel discussion: policy making

This panel will share the latest real-world insights on how behavioral science is being combined with new technology to advance policy goals — and what the potential risks are for governments.

speakers

Nicholas Chesterley, Financial Sector Policy Branch, Dept of Finance Canada
Irene González, Plan Ceibal
Laura Smart, Behavioural Hub

moderator

Beth Blauer, Johns Hopkins University

12:00pm

book panel: how technology shapes society

This book panel will examine how the choices we make about technology have a profound impact on each generation's fortunes and understanding of the world.

speakers

Simon Johnson — "Power and Progress: Our Thousand-Year Struggle Over Technology and Prosperity" — MIT
Jean Twenge — "Generations: The Real Differences Between Gen Z, Millennials, Gen X, Boomers, and Silents–and What They Mean for America's Future" — San Diego State University
Sander van der Linden — "Foolproof: Why Misinformation Infects Our Minds and How to Build Immunity" — University of Cambridge

moderator

Dolly Chugh, New York University

12:45pm

break

1:15pm

topic-focused keynote addresses

Hear from our community thought leaders as they discuss the behavioral science findings most relevant to promoting the application of rigorous behavioral science research to concrete societal challenges. In this first of two topic-focused panels, we feature experts in the behavioral science of: poverty & financial well-being; environment & sustainability; and global health

area 1: poverty & financial wellbeing

Tatiana Homonoff, New York University

area 2: environment & sustainability

Elke Weber, Princeton University

area 3: global health

Jeannie Annan, International Rescue Committee

agenda

thursday may 2

2:15pm · **parallel sessions: lightning talks in three areas**
Following the topic-focused keynote addresses, competitively selected presentations will describe recent research with novel, actionable insights. Participants will select one of three parallel sessions to attend: poverty & financial well-being; environment & sustainability; and global health.

various speakers

3:00pm · **break**

3:30pm · **panel discussion: how can behavioral science inform AI regulation**
This panel discussion draws on evidence.

speakers

> TBD
> TBD
> TBD

moderator

> **Aaron "Ronnie" Chatterji**, Duke University

4:15 pm · **keynote: algorithms – the next frontier for choice architecture**

speaker

> **Sendhil Mullainathan,** University of Chicago

5:00 pm · **day 1 closing remarks**

agenda

friday may 3

11:00 am
welcome remarks

11:15 am
fireside chat: better government in the digital age
Jennifer Pahlka, founder of Code for America and former U.S. Deputy Chief Technology Officer, will discuss the cultural and technological challenges facing the government, along with insights on how it can do better..

speaker
Jennifer Pahlka, Senior Fellow, Niskanen Center and Federation of American Scientists

moderator
Wendy De La Rosa, University of Pennsylvania

12:00 pm
topic-focused keynote addresses
Hear from our community thought leaders as they discuss the behavioral science findings most relevant to promoting the application of rigorous behavioral science research to concrete societal challenges. In this second of three topic-focused keynote addresses, we feature experts in the behavioral science of: organizations & management; justice & ethics; and education.

area 5: organizations & management
Adam Waytz, Northwestern University

area 6: justice & ethics
Keith Chen, UCLA

area 7: education
David Yeager, University of Texas at Austin

1:00 pm
break

1:30 pm
parallel sessions: lightning talks in three areas

Following the topic-focused keynote addresses, competitively selected presentations will describe recent research with novel, actionable insights. Participants will select one of three parallel sessions to attend: organizational & management; justice & ethics; and education.

various speakers

2:15 pm
networking

Conference attendees stay 30-45 more min in the same groups from the lightning talks

3:00 pm
break

agenda

friday may 3

3:30 pm **behavioral science & design panel**

People have been talking about the potential benefits of bringing together behavioral science and human centered design for some time. But how is this being done in practice? Expert practitioners share the latest tangible benefits for policymakers.

speakers

Lindsay Moore, US Department of Veterans Affairs
Ruth Schmidt, Institute of Design
Piyush Tantia, ideas42

moderator

Ravi Gurumurthy, Nesta

4:30 pm **best puplication award**

BSPA's Best Publication Award recognizes research that advances the rigorous application and development of behavioral and social science to policy and practice in public, private and nonprofit sectors.

presenter
TBD

4:45 pm **bspa upcoming conferences, events, special issues & day 2 closing**