

# restoring trust in institutions

Workshop Part 1 | January 28, 2022 (11:00-5:30 EST)

The Behavioral Science & Policy Association invites you to join a group of world class speakers to explore opportunities to address one of today's most critical problems: the erosion of trust in key institutions in our society. We offer serious solutions for serious problems in an accessible form. The first series will focus on an urgent issue facing policymakers, executives, citizens and researchers – the crisis of eroded trust in our core societal institutions.

BSPA has established a reputation for its distinctive capacity to bring the best in behavioral science in a way that addresses the needs of policy makers and other practitioners to tackle important issues. Addressing the issue of trust by bringing together the insights of leading researchers and top practitioners is aimed at highlighting pathways for moving forward.

The first in a series of workshops, this event will include panels of leading experts to focus on three critically important institutions that are currently confronting a serious erosion in trust: government, the media, and technology organizations. Each session will present the latest research that clarifies the sources of eroded trust and highlights implications of that research of improved policies and practices that can help restore the trust so critical to the health of our societies.

The format will include leading researchers and practitioners engaged in a moderated discussion, followed by an opportunity for those attending to have their questions answered.

Some of the confirmed distinguished speakers at this event include:

Bill Adair (Politifact)

David Bersoff (Edelman Trust Barometer)

Dan Castro (VP Info Tech & Innov Fdtn)

Peter Coleman (Columbia University)

Nicole Gillespie (University of Queensland)

Vince Hutchins (University of Michigan)

Chris Long (St John's University)

Mariana Prats (OECD)

Sim Sitkin (Duke University)

Chris Bail (Duke Polarization Lab)

David Brooks (New York Times)

Ronnie Chatterji (US Department of Commerce)

Nancy Gibbs (Harvard University)

Sue Gordon (fmr Princ Dep Director of National Intelligence)

Margaret Levi (Stanford University)

Osonde Osoba (LinkedIn)

Juliana Schroeder (University of California, Berkeley)

Derek Thompson (The Atlantic)

The objective of BSPA's series of one day virtual events is to offer practical, research-based insights and solutions to pressing problems by facilitating an engaging public dialogue between recognized practitioners, noted academic experts, and representatives of prominent think tanks. We also hope to stimulate new research that can address current problem that are not yet well-understood.

This is the first of a series of workshop offered by BSPA to bring together researchers, policy makers, and practitioners to apply the best knowledge to addressing our most pressing problems. Future sessions will address additional institutions and additional issues. Join the BSPA mailing list to receive notices of future events.

[behavioralpolicy.org/signup](https://behavioralpolicy.org/signup)

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## schedule

- 11:00am-11:30am **welcome and introduction to conference theme**  
**speaker** Sim Sitkin (Duke Univ.) and Chris Long (St John's Univ.)
- 11:30am-12:15pm **session 1: overview of the current situation**  
**moderator** David Brooks (New York Times)  
**speakers** David Bersoff (Edelman Trust Barometer)
- 12:15pm-1:30pm **session 2: trust in media-based institutions**  
**moderator** Bill Adair (Politifact)  
**speakers** Chris Bail (Polarization Lab, Duke Univ.)  
Nancy Gibbs (Harvard Univ., former Time Magazine Editor)  
Derek Thompson (The Atlantic).
- 1:30pm-2:00pm **break**
- 2:00pm-3:15pm **session 3: trust in governmental institutions**  
**moderator** Vince Hutchins (Univ. of Michigan)  
**panelists** Margaret Levi (Stanford Univ.)  
Mariana Prats (OECD)  
Aaron (Ronnie) Chatterji (US Dept of Commerce)
- 3:15pm-3:30pm **break**
- 3:30pm-4:45pm **session 4: trust in technology institutions**  
**moderator** Sue Gordon (former Princ Dep Director of National Intelligence)  
**panelists** Nicole Gillespie (Univ. of Queensland)  
Dan Castro (The Information Technology and Innovation Foundation)  
Osonde Osoba (LinkedIn)
- 4:45pm-5:30pm **session 5: reflection on day 1: integration, take-aways, and next steps**  
**moderator** Sim Sitkin (Duke Univ.) and Chris Long (St John's Univ.)  
**panelists** Peter Coleman (Columbia Univ.)  
Juliana Schroeder (UC Berkeley)