BSPA conference 2018

washington, DC
8:00am  registration & continental breakfast
       the pavilion

9:00am  welcome and agenda setting
       the pavilion
       Hear from our co-founders and conference chair as they introduce the Behavioral Science
       & Policy Association’s annual conference - and learn how to get the most out of your
       experience in DC with us!
       Dolly Chugh, Craig Fox & Sim Sitkin

9:15am  authors shaping new perspectives
       speakers
       Dolly Chugh, *The Person You Mean to Be*
       David DeSteno, *Emotional Success*
       Michele Gelfand, *Rule Makers, Rule Breakers: How Culture Wires Our Minds*
       moderator
       Modupe Akinola

10:00am policy-focused keynotes
       speakers
       Amanda Caricco: energy & environment
       Jonathan Haidt: justice & ethics
       Carrie Leana: management & labor

10:40am break and transfer to lightning talk/policy challenge parallel sessions

11:00am lightning talk session 1
       various rooms

11:40am transfer to policy challenge sessions

11:45pm policy challenge sessions

12:30pm lunch buffet
       the pavilion
1:30pm  keynote presentation
   the pavilion
   speaker
   Danny Kahneman

2:00pm  policy-focused keynotes
   the pavilion
   speakers
   Hal Hershfield: financial decision making
   Todd Rogers: education
   Kevin Volpp: health

2:40 pm  break & transfer to lightning talk parallel sessions

3:00 pm  lightning talk parallel sessions 2
   various rooms

3:40 pm  transfer break

4:00pm  evidence-based policy commission interview
   the pavilion
   panelists
   Nick Hart
   Sherry Glied
   Nancy Potok
   moderator
   Robert Shea

4:45pm  concluding remarks & next steps
   the pavilion
   Dolly Chugh, Craig Fox & Sim Sitkin

5:00pm  cocktail reception
   the pavilion
session 1

energy & environment
hemisphere a
David Hagman
The Hidden Cost of Soft Paternalism: Nudging Out Effective Policies
John Pickering
Using Behavioral Science to Protect The Great Barrier Reef
Reuven Sussman
How to Talk about Home Energy Upgrades: A Message Framing Experiment

justice & ethics
hemisphere b
Amanda Chuan
A Field Study of Charitable Giving Reveals that Reciprocity Decays over Time
Margarita Gómez-Garcia
Can behavioral science help to increase honesty in public servants? The foot in the door perspective
Tami Kim
Are You a Guest? Racial Discrimination in Customer Service

management & labor
the pavilion
Charlotte Blank
Are Firms Loss Averse?
Edward Chang
Diversity Thresholds: How Social Norms, Visibility, and Scrutiny Relate to Group Composition
Natalie Dabney
When a small fee matters: Improving firefighter diversity in the FDNY

session 2

education & culture
hemisphere a
Lauren Eskreis-Winkler
In Giving We Receive: A Counterintuitive Approach to Motivating Behavior
Jirs Meuris
Financial Worry and Academic Performance
Cynthia Parshall & Sarita Parikh
Access Isn’t Enough: The Use of Behavioral Tools to Transform an Adult Education Benefit Program

financial decision making
hemisphere b
Syon Bhanot
Behavioral Science for the Truly Impoverished
Garrett Meccariello
The Marketers Antagonist: Nudging to Reduce Unnecessary Spending Behavior in Cashless Environments
John Guyton & Shrupti Shah
A Behavioral Insights Framework and Toolkit as an Instrument to Promote Behavioral Research

health
the pavilion
Charles Dorison
The Mis-Use of Emotion as a Lever of Behavior Change: The Case of Sadness and Smoking
Karina Lorenzana
Evidence for a Behavioral Approach to Increasing LARC Uptake among Post-abortion Clients in Nepal
Laura Zatz
The Effect of Graphic Warning Labels on Sugary Drink Purchasing