Call for Presenters:

Behavioral Science & Policy Association, Annual Conference 2017

The Behavioral Science & Policy Association (BSPA) will hold its annual conference on September 19 at the New York Academy of Medicine in New York City. Leading behavioral scientists, policy makers, executives, and members of the media will be on hand at the conference, which will feature Robert Cialdini (Arizona University), Jennifer Lerner (Harvard University), Bror Saxberg (Kaplan) and Steven Sloman (Brown University) among others. The conference also includes sessions for networking and an opportunity to help shape the BSPA agenda.

In addition to these events, BSPA is seeking proposals for short presentations highlighting issues relating to eight key areas in which behavioral scientists could have significant influence on policy. Each area will be introduced by an invited keynote speaker, followed by a handful of compelling 8-minute lightning talks.

Policy Area	Keynote Speaker
Education & Culture	Bridget Terry Long, Harvard
Energy & Environment	Rick Larrick, Duke
Development	Eldar Shafir, Princeton
Financial Decision Making	TBD
Health	Peter Ubel, Duke
Justice & Ethics	Jens Ludwig, Chicago
Management & Labor	Denise Rousseau, Carnegie Mellon
Technology & Innovation	Andrew Hargadon, UC Davis

The short presentation session is designed to inform and influence academics, policy makers, and managers. These talks are intended to capture the interest of the audience, convey key information, and allow for several presenters to share their ideas in a brief period of time. Presenters may use slides, but are not required to do so.

Presentations may demonstrate recent key research findings (potentially from multiple papers) with meaningful implications for policy and practice and need not present new work in progress. These presentations should not be highly technical. Rather, presenters should craft presentations in the style of TED talks. An 8-minute time limit will be strictly enforced to allow for each presenter to address the audience, and presenters should be prepared to have their presentations recorded and posted to the BSPA web site.

Submissions must include:

Presenter's name, affiliation, title, and contact information
Presentation title (100 characters or less)
A 400-word abstract summarizing the planned talk
MLA-style reference(s) to published work that will be described
Relevant policy area (e.g., Health, Justice & Ethics, etc.)

Submission Deadline: June 26, 2017
Send Submissions: BSPA@BehavioralPolicy.org

About BSPA
The Behavioral Science & Policy Association (BSPA) is a non-profit membership organization that promotes the application of rigorous behavioral science research to public and private sector policy making, and disseminates this work to a broad audience. BSPA unites a community of leading scholars in various behavioral science and policy disciplines, and facilitates interactions among leading behavioral scientists, policy analysts, and leaders from public, non-profit, and private policy sectors.

Our goal is to encourage and disseminate innovative policy solutions that serve the public interest and are derived from the study of individual, group, and organizational behavior. The BSPA board consists of experts in a variety of academic and policy disciplines, including leading policy experts, top researchers, and premier journalists. Our partner organizations include the Brookings Institution, Duke University, and UCLA. We have received generous support from a number of organizations, including the Alfred P. Sloan, MacArthur, and William and Flora Hewlett foundations. Our journal, *Behavioral Science & Policy* (BSP), is published in collaboration with Brookings Institution Press.

Please note: Space at the conference will be limited. Priority will be given to presenters, BSPA Board Members, and BSPA members.

Conference Organizers: Craig Fox (UCLA), Todd Rogers (Harvard), and Sim Sitkin (Duke)