**agenda**

8:00am  registration & continental breakfast  
            palm court ballroom

8:30am  welcome and agenda setting  
            state ballroom

    Hear from our co-founders and conference chair as they introduce the Behavioral Science & Policy Association’s 2016 conference – and how to make the most out of your time in DC with us!

    Craig Fox, Nina Mažar & Sim Sitkin

8:50am  authors shaping new perspectives  
            state ballroom

    Challenge your assumptions on how the behavioral sciences can be applied across multiple contexts as you hear from pre-eminent researchers and experts discussing their original publications. Spanning the gamut of criminal justice, management, financial decision making and back again, these authors will give you a wider perspective as you aim to effectively harness behavioral science within the public and private sector domains.

    Keynotes:
        - Adam Benforado *(Unfair: The New Science Of Criminal Injustice)*
        - Jim Manzi *(Uncontrolled)*
        - Sarah Newcomb *(Loaded)*
        - Dilip Soman *(The Last Mile)*

    Moderator:
        - Daniel Pink

9:30am  putting behavioral insights to work: successes in the private sector  
            state ballroom

    Engage with our behavioral science practitioner experts as they highlight ‘what works’ in the private sector – and address how to increase collaborative opportunities between industry and researchers. The panel will also address actions that policy makers inside and outside of government can take to improve their communities and work environments through the use of behavioral insights.

    Panelists:
        - Keith Chen, Uber Technologies
        - Steve Wendel, Morningstar
        - Christopher Graves, Ogilvy PR

    Moderator:
        - Shankar Vedantam, NPR

10:10am break
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30am</td>
<td><strong>policy-focused addresses</strong></td>
<td>state ballroom</td>
<td>Hear from our community thought leaders as they present the behavioral science findings most relevant to private and public sector policy makers aiming to promote the application of rigorous behavioral science research to concrete policy solutions. BSPA has identified three policy areas of focus where we particularly seek to encourage an interchange between behavioral scientists and policy makers: management &amp; labor, energy &amp; environment and education. Roger Martin: management &amp; labor J.R. DeShazo: energy &amp; environment Jon Schnur: education</td>
</tr>
<tr>
<td>11:15am</td>
<td><strong>transfer to lightning talk session 1</strong></td>
<td>various rooms</td>
<td>Speakers will focus on the 'latest' behavioral research findings in each of the three policy-focused areas: management &amp; labor, energy &amp; environment and education. Participants can select one of three separate tracks to attend, and will come away from each talk with novel, actionable insights.</td>
</tr>
<tr>
<td>11:20am</td>
<td><strong>lightning talk session 1</strong></td>
<td>state ballroom</td>
<td>See sidebar for location and speaker details.</td>
</tr>
<tr>
<td>12:00pm</td>
<td><strong>luncheon</strong></td>
<td>grand ballroom</td>
<td>Remarks from Dr. Jason Furman, Chairman of the Council of Economic Advisers.</td>
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<tr>
<td>1:15pm</td>
<td><strong>keynote address</strong></td>
<td>state ballroom</td>
<td>Remarks from Dr. Jason Furman, Chairman of the Council of Economic Advisers.</td>
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<tr>
<td>1:45pm</td>
<td><strong>policy-focused addresses</strong></td>
<td>state ballroom</td>
<td>Hear from our community thought leaders as they present the behavioral science findings most relevant to private and public sector policy makers aiming to promote the application of rigorous behavioral science research to concrete policy solutions. BSPA has identified three additional policy areas of focus where we particularly seek to encourage an interchange between behavioral scientists and policy makers: health, financial decision making, and justice &amp; ethics. Thomas D’Aunno: health Eric Johnson: financial decision making Allan Lind: justice &amp; ethics</td>
</tr>
<tr>
<td>2:30pm</td>
<td><strong>transfer to lightning talk session 2</strong></td>
<td>various rooms</td>
<td>Speakers will focus on the 'latest' behavioral research findings in each of the three policy-focused areas: health, financial decision making, and justice &amp; ethics. Participants can select one of three separate tracks to attend, and will come away from each talk with novel, actionable insights.</td>
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</tbody>
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**lightning talks**

**session 1**

**track 1 education**

**state ballroom**

Alissa Fishbane  
*Nudging for Success: Results That Matter for Postsecondary Education Policy*

Carey Morewedge  
*Long-Term Reductions in Cognitive Bias with One-Shot Training Interventions*

Todd Rogers  
*Parents’ Misjudgments Contribute to Student Absenteeism*

**track 2 energy & environment**

**chinese ballroom**

Matthew Darling  
*A Behavioral Approach to Water Conservation in Low-Resource Settings: A Case Study in Costa Rica*

Magali Delmas  
*Better Than Average or Worse Than The Best? Unpacking Peer Influences in Residential Energy Use Feedback*

Erez Yoeli  
*Harnessing Observability to Promote Large-Scale Cooperation*

**track 3 management & labor**

**palm court ballroom**

Jana Gallus  
*Motivation Beyond Money: a Field Experiment on The Effects of Symbolic Awards on Editor Retention at Wikipedia*

Morela Hernandez  
*Can Our Basic Fears Prompt Stewardship?*

Irma Perez-Johnson  
*How Application of Behavioral Insights Can Foster a Culture of Ongoing Improvement and Experimentation in Labor Programs*
**session 2**

**track 1 financial decision making**

**state ballroom**

Michal Grinstein-Weiss  
*Refund to Savings: Using Behavioral Insights to Nudge Saving at Tax Time*

Alex Rees-Jones  
*Heuristics, Biases, and The Income Tax*

Supriya Syal  
*Investor Risk Appetite? It Depends On How You Ask*

Jialan Wang  
*Default Effects In Consumer Debt*

**track 2 health**

**chinese ballroom**

Jason Doctor  
*Behavioral Insights to Improve Acute Respiratory Infection Prescribing*

Judd Kessler  
*How To Encourage Organ Donation: Choice Architecture and Market Design*

Nicole Robitaille  
*Nudging into Action: Increasing Organ and Tissue Donor Registrations*

Eric VanEpps  
*Does Income Influence Calorie Labeling Effectiveness? Evidence from the Lab and the Field*

**track 3 justice & ethics**

**palm court ballroom**

Sreedhari Desai  
*Everyday Moral Symbols*

Lashawn Richburg-Hayes  
*Using Behavioral Tools to Improve Child Support Payment Outcomes*

Michael Greene & Joy Forehand  
*Nudging In Practice – Reducing Improper Payments While Protecting the Eligible*

Sunita Sah  
*Disclosed Nudges: Knowledge of a Nudge Can Increase it’s Acceptability*

**lightning talk session 2**

**various rooms**

See sidebar for location & speaker details.

**break**

**lessons from the field: successes in the development sector**

**state ballroom**

Engage with the community who use behavioral science to help address inequality and poverty on a global basis, as they highlight the successes – and failures – of behavioral interventions in the developing world. What key concepts and themes can you take-away as you think about, and implement, behavioral science in your own policy-making realm?

**Panelists:**

Elizabeth Fox, USAID  
Julian Jamison, The World Bank  
Dean Karlan, Yale University/Innovations For Poverty Action  
Betsy Levy Paluck, Princeton University

**Moderator:**  
Karla Hoff, The World Bank

**putting behavioral insights to work: successes & key take-aways from the public sector**

**state ballroom**

Encounter practitioners and policymakers who tackle behavioral science interventions on both the federal and state levels – what are the benefits of this work, as well as the challenges? Speakers will discuss: what are some of the areas where behavioral science has the biggest opportunity to influence policy now and in the future? What new behavioral science ideas and/or tools do you think policy makers should try to learn? What could/should researchers do to have a bigger impact on public policy?

**Panelists:**

Jon Baron, Laura and John Arnold Foundation  
Elizabeth Linos, The Behavioral Insights Team  
Alexander Crohn, New York City Mayor’s Office  
Faisal Naru, OECD  
William Congdon, The Social and Behavioral Sciences Team

**Moderator:**  
Margaret Levi, Stanford University

**concluding remarks**

**state ballroom**

Nina Mažar, Sim Sitkin & Shrupti Shah

**cocktail reception**
bspa team

founders
Craig Fox, UCLA
Sim Sitkin, Duke University

conference chair
Nina Mažar, The World Bank

conference organizers
Kate Wessels, BSPA
Kaye de Kruif, BSPA
Dave Nussbaum, BSPA

conference volunteers
Hale Forster, Columbia University
Joe Gladstone, University of Cambridge
Lea Lupkin, Yale University
Laura Sitkin, SSRC

keynotes & panelists

Jon Baron, Laura and John Arnold Foundation
Adam Benforado, Drexel University
Keith Chen, Uber Technologies
William Congdon, The Social and Behavioral Sciences Team
Alexander Crohn, NYC Mayor’s Office
Thomas D’Aunno, NYU
J.R. DeShazo, UCLA
Christopher Graves, Ogilvy PR
Karla Hoff, The World Bank
Elizabeth Fox, USAID
Jason Furman, Council of Economic Advisors
Julian Jamison, The World Bank
Eric Johnson, Columbia University
Dean Karlan, Yale University
Margaret Levi, Stanford University
Betsy Levy Paluck, Princeton University
Allan Lind, Duke University
Elizabeth Linos, The Behavioral Insights Team
Jim Manzi, Applied Predictive Technologies
Roger Martin, University of Toronto
Faisal Nuru, OECD
Sarah Newcomb, Morningstar
Daniel Pink, Author
Jon Schnur, America Achieves
Dilip Soman, University of Toronto
Shankar Vedantam, NPR
Steve Wendel, Morningstar

lightning talk presenters

Matthew Darling, ideas42
Magali Delmas, UCLA
Sreedhari Desai, UNC
Jason Doctor, USC
Alissa Fishbane, ideas42
Joy Forehand, NM Dept of Workforce Solutions
Jana Gallus, Harvard University
Michael Greene, Deloitte
Michal Grinstein-Weiss, Washington University
Morela Hernandez, University of Virginia
Judd Kessler, University of Pennsylvania
Carey Morewedge, Boston University
Irma Perez-Johnson, Mathematica Policy Research
Alex Rees-Jones, University of Pennsylvania
Lashawn Richburg-Hayes, MDRC
Nicole Robitaille, Queen’s University
Todd Rogers, Harvard University
Sunita Sah, Cornell University
Supriya Syal, BEworks
Eric VanEpps, University of Pennsylvania
Jialan Wang, CFPB
Erez Yoeli, Harvard University