

agenda

8:00am **registration & continental breakfast**
palm court ballroom

8:30am **welcome and agenda setting**
state ballroom

Hear from our co-founders and conference chair as they introduce the Behavioral Science & Policy Association's 2016 conference – and how to make the most out of your time in DC with us!

Craig Fox, Nina Mažar & Sim Sitkin

8:50am **authors shaping new perspectives**
state ballroom

Challenge your assumptions on how the behavioral sciences can be applied across multiple contexts as you hear from pre-eminent researchers and experts discussing their original publications. Spanning the gamut of criminal justice, management, financial decision making and back again, these authors will give you a wider perspective as you aim to effectively harness behavioral science within the public and private sector domains.

Keynotes:

Adam Benforado (*Unfair: The New Science Of Criminal Injustice*)

Jim Manzi (*Uncontrolled*)

Sarah Newcomb (*Loaded*)

Dilip Soman (*The Last Mile*)

Moderator:

Daniel Pink

9:30am **putting behavioral insights to work: successes in the private sector**
state ballroom

Engage with our behavioral science practitioner experts as they highlight 'what works' in the private sector – and address how to increase collaborative opportunities between industry and researchers. The panel will also address actions that policy makers inside and outside of government can take to improve their communities and work environments through the use of behavioral insights.

Panelists:

Keith Chen, Uber Technologies

Steve Wendel, Morningstar

Christopher Graves, Ogilvy PR

Moderator:

Shankar Vedantam, NPR

10:10am **break**

lightning talks

session 1

track 1 education

state ballroom

Alissa Fishbane

Nudging for Success: Results That Matter for Postsecondary Education Policy

Carey Morewedge

Long-Term Reductions in Cognitive Bias with One-Shot Training Interventions

Todd Rogers

Parents' Misjudgments Contribute to Student Absenteeism

track 2 energy & environment

chinese ballroom

Matthew Darling

A Behavioral Approach to Water Conservation in Low-Resource Settings: A Case Study in Costa Rica

Magali Delmas

Better Than Average or Worse Than The Best? Unpacking Peer Influences in Residential Energy Use Feedback

Erez Yoeli

Harnessing Observability to Promote Large-Scale Cooperation

track 3 management & labor

palm court ballroom

Jana Gallus

Motivation Beyond Money: a Field Experiment on The Effects of Symbolic Awards on Editor Retention at Wikipedia

Morela Hernandez

Can Our Basic Fears Prompt Stewardship?

Irma Perez-Johnson

How Application of Behavioral Insights Can Foster a Culture of Ongoing Improvement and Experimentation in Labor Programs

10:30am policy-focused addresses

state ballroom

Hear from our community thought leaders as they present the behavioral science findings most relevant to private and public sector policy makers aiming to promote the application of rigorous behavioral science research to concrete policy solutions. BSPA has identified three policy areas of focus where we particularly seek to encourage an interchange between behavioral scientists and policy makers: management & labor, energy & environment and education.

Roger Martin: management & labor

J.R. DeShazo: energy & environment

Jon Schnur: education

11:15am transfer to lightning talk session 1

various rooms

Speakers will focus on the 'latest' behavioral research findings in each of the three policy-focused areas: management & labor, energy & environment and education. Participants can select one of three separate tracks to attend, and will come away from each talk with novel, actionable insights.

11:20am lightning talk session 1

See sidebar for location and speaker details.

12:00pm luncheon

grand ballroom

1:15pm keynote address

state ballroom

Remarks from Dr. Jason Furman, Chairman of the Council of Economic Advisers.

1:45pm policy-focused addresses

state ballroom

Hear from our community thought leaders as they present the behavioral science findings most relevant to private and public sector policy makers aiming to promote the application of rigorous behavioral science research to concrete policy solutions. BSPA has identified three additional policy areas of focus where we particularly seek to encourage an interchange between behavioral scientists and policy makers: health, financial decision making, and justice & ethics.

Thomas D'Aunno: health

Eric Johnson: financial decision making

Allan Lind: justice & ethics

2:30pm transfer to lightning talk session 2

Speakers will focus on the 'latest' behavioral research findings in each of the three policy-focused areas: health, financial decision making, and justice & ethics. Participants can select one of three separate tracks to attend, and will come away from each talk with novel, actionable insights.

session 2

track 1 financial decision making

state ballroom

Michal Grinstein-Weiss

Refund to Savings: Using Behavioral Insights to Nudge Saving at Tax Time

Alex Rees-Jones

Heuristics, Biases, and The Income Tax

Supriya Syal

Investor Risk Appetite? It Depends On How You Ask

Jialan Wang

Default Effects In Consumer Debt

track 2 health

chinese ballroom

Jason Doctor

Behavioral Insights to Improve Acute Respiratory Infection Prescribing

Judd Kessler

How To Encourage Organ Donation: Choice Architecture and Market Design

Nicole Robitaille

Nudging into Action: Increasing Organ and Tissue Donor Registrations

Eric VanEpps

Does Income Influence Calorie Labeling Effectiveness? Evidence from the Lab and the Field

track 3 justice & ethics

palm court ballroom

Sreedhari Desai

Everyday Moral Symbols

Lashawn Richburg-Hayes

Using Behavioral Tools to Improve Child Support Payment Outcomes

Michael Greene & Joy Forehand

Nudging In Practice – Reducing Improper Payments While Protecting the Eligible

Sunita Sah

Disclosed Nudges: Knowledge of a Nudge Can Increase it's Acceptability

2:35pm lightning talk session 2

various rooms

See sidebar for location & speaker details.

3:20pm break

3:40pm lessons from the field: successes in the development sector

state ballroom

Engage with the community who use behavioral science to help address inequality and poverty on a global basis, as they highlight the successes – and failures – of behavioral interventions in the developing world. What key concepts and themes can you take-away as you think about, and implement, behavioral science in your own policy-making realm?

Panelists:

Elizabeth Fox, USAID

Julian Jamison, The World Bank

Dean Karlan, Yale University/Innovations For Poverty Action

Betsy Levy Paluck, Princeton University

Moderator:

Karla Hoff, The World Bank

4:20pm putting behavioral insights to work: successes & key take-aways from the public sector

state ballroom

Encounter practitioners and policymakers who tackle behavioral science interventions on both the federal and state levels – what are the benefits of this work, as well as the challenges? Speakers will discuss: what are some of the areas where behavioral science has the biggest opportunity to influence policy now and in the future? What new behavioral science ideas and/or tools do you think policy makers should try to learn? What could/should researchers do to have a bigger impact on public policy?

Panelists:

Jon Baron, Laura and John Arnold Foundation

Elizabeth Linos, The Behavioral Insights Team

Alexander Crohn, New York City Mayor's Office

Faisal Naru, OECD

William Congdon, The Social and Behavioral Sciences Team

Moderator:

Margaret Levi, Stanford University

5:00pm concluding remarks

state ballroom

Nina Mažar, Sim Sitkin & Shrupti Shah

5:15pm cocktail reception

roster

bspa team

founders

Craig Fox, UCLA
Sim Sitkin, Duke University

conference chair

Nina Mažar, The World Bank

conference organizers

Kate Wessels, BSPA
Kaye de Kruif, BSPA
Dave Nussbaum, BSPA

conference volunteers

Hale Forster, Columbia University
Joe Gladstone, University of Cambridge
Lea Lupkin, Yale University
Laura Sitkin, SSRC

keynotes & panelists

Jon Baron, Laura and John Arnold Foundation
Adam Benforado, Drexel University
Keith Chen, Uber Technologies
William Congdon, The Social and Behavioral Sciences Team
Alexander Crohn, NYC Mayor's Office
Thomas D'Aunno, NYU
J.R. DeShazo, UCLA
Christopher Graves, Ogilvy PR
Karla Hoff, The World Bank
Elizabeth Fox, USAID
Jason Furman, Council of Economic Advisors
Julian Jamison, The World Bank
Eric Johnson, Columbia University
Dean Karlan, Yale University

Margaret Levi, Stanford University
Betsy Levy Paluck, Princetown University
Allan Lind, Duke University
Elizabeth Linos, The Behavioral Insights Team
Jim Manzi, Applied Predictive Technologies
Roger Martin, University of Toronto
Faisal Naru, OECD
Sarah Newcomb, Morningstar
Daniel Pink, Author
Jon Schnur, America Achieves
Dilip Soman, University of Toronto
Shankar Vedantam, NPR
Steve Wendel, Morningstar

lightning talk presenters

Matthew Darling, ideas42
Magali Delmas, UCLA
Sreedhari Desai, UNC
Jason Doctor, USC
Alissa Fishbane, ideas42
Joy Forehand, NM Dept of Workforce Solutions
Jana Gallus, Harvard University
Michael Greene, Deloitte
Michal Grinstein-Weiss, Washington University
Morela Hernandez, University of Virginia
Judd Kessler, University of Pennsylvania
Carey Morewedge, Boston University

Irma Perez-Johnson, Mathematica Policy Research
Alex Rees-Jones, University of Pennsylvania
Lashawn Richburg-Hayes, MDRC
Nicole Robitaille, Queen's University
Todd Rogers, Harvard University
Sunita Sah, Cornell University
Supriya Syal, BEworks
Eric VanEpps, University of Pennsylvania
Jialan Wang, CFPB
Erez Yoeli, Harvard University